We're now organizing HUMTER's CARDSET using the letters M.A.T.R.I.X. Each letter has four rows-M1, M2, M3, M4-and each row contains seven sub-cards, labeled M1.001, M1.002, M1.003, and so on up to M1.007. This card arrangement is inspired by Miklas Luhmann's note-taking method, and we encourage you to create your own cards in each row. Download the 7 cards from the link below, and let's build them together!





Application Example in Tippecanoe: Objective: Provide actionable s

- Objective: Provide actionable steps for sales and marketing efforts that feel like a warm hug from the community.
- Expansion with Retail and Industry Leaders:
 - a. Tippecanoe Market Timing: Plan product launches around the seasonal school year or local community events, like the beloved Tippecanoe Back-to-School Fair held at Tippecanoe Commons (123 Fair St, Lafayette, IN 47905) where learning meets fun!
 - b. Develop Relationships with Educational Suppliers:

 Partner with EduWorld Distribution (456 Supplier St,

 Lafayette, IN 47905), a regional supplier, to streamline
 the delivery of HUNTER cards to local schools and shopslet's make learning easy-peasy!
 - c. Sales Structuring with Local Retailers: Create exclusive deals with charming retailers like Tippecanoe Kids Learning Store (888 Learning Rd, Lafayette, IN 47905) or Early Learning Emporium (123 Discovery Dr, West Lafayette, IN 47906) to ensure HUNTER cards are as accessible as a box of crayons!

