

# R1.005

*We're now organizing HUNTER's CARDSSET using the letters M.A.T.R.I.X. Each letter has four rows—M1, M2, M3, M4—and each row contains seven sub-cards, labeled M1.001, M1.002, M1.003, and so on up to M1.007. This card arrangement is inspired by Niklas Luhmann's note-taking method, and we encourage you to create your own cards in each row. Download the 7 cards from the link below, and let's build them together!*

## RI.005: "How You Show It - The Importance of Presentation"

### Objective:

Help children understand the importance of presentation when selling something, using a mini script about HUNTER's miniature painting to illustrate how good presentation can make a big difference.

### Part 1: HUNTER's Story and Imaginative Interaction

#### Story Example (HUNTER's Experience):

HUNTER is still thinking about how to make his painting stand out, and Sage comes up with a fun idea.

#### Sage:

"HUNTER, what if you turned your painting into a miniature version? Sometimes, when things are smaller, people pay more attention to all the little details!"

#### HUNTER:

"A mini painting? That sounds fun! But how would I make it look really special?"

#### Sage:

"Well, let's think of a way to present it in a cool way. How about we put it in a tiny frame and display it in a little art show, just like a big painting?"

### Mini Script: HUNTER's Miniature Painting Presentation

- **Setting:** HUNTER decides to turn his painting into a tiny, mini-sized artwork. He picks a small canvas and carefully paints all the tiny details. Afterward, he looks for the perfect way to show it to his friends.



• **HUNTER:**

“I love how this tiny version turned out, but how do I make it look really special?”

**Sage:**

“Let’s create a mini art gallery! You can display your miniature painting like it’s a big masterpiece. We’ll need a tiny frame, some soft lighting, and maybe even a mini sign that says, ‘HUNTER’s Mini Art Show.’ People love seeing things displayed in a fancy way.”

**HUNTER:**

“Yeah! And I’ll put a tiny easel under it to make it look really fancy. I bet people will love it!”

- **Presentation Time:**
- **HUNTER** sets up a small table in his room with his mini painting on display. He adds a tiny light to shine on it and invites his friends over to see it.

**Friend 1:**

“Wow, **HUNTER**, this looks amazing! It’s so tiny, but I can see every little detail!”

**Friend 2:**

“I love the way you set it up—it looks like a real art gallery!”

**HUNTER:**

“Thanks! I wanted to make sure everyone could see how cool my painting is, even though it’s small. The way it’s displayed makes it feel really special, don’t you think?”

**Sage:**

“See, **HUNTER**? The way you showed your painting made a huge difference. Now people can see just how awesome it is, even in its miniature form!”





## Explaining the Situation:

**HUNTER** learned that even something small can look amazing with the right presentation. His friends were more excited about the tiny painting because of how he displayed it.

## Key Concept - The Power of Presentation:

"How you show your creation can make a big difference in whether people want to buy it. If it looks cool, fun, or special, people might notice it more and want it."

## Fun Activity - Make It Look Cool!:

### Sage:

"Let's have some fun! Think about something you've made, like a drawing, a craft, or a toy. Now, how can you make it look even cooler? Maybe you could put it in a nice frame, use colorful paper, or display it in a fun way. Draw or write about how you would make your creation look extra special!"

## Part 2: Real-Life Examples and Q&A Discussion

### Examples from Real Life:

1. Example 1: The Fancy Gift Box
2. Example 2: The Fun Snack Package
3. Example 3: The Cool Display at the Toy Store



### Q&A Discussion:

1. Why does presentation make things look more interesting?
2. Have you ever wanted something just because it looked cool?
3. How could you make something you've created look cooler to other people?

### Activity Reflection:

Provide space for children to reflect on how presentation affects what they want to buy.

### Conclusion:

#### Sage:

"Remember, HUNTER learned that how you show your cool stuff really matters! If you make it look fun, special, or exciting, more people will notice it and might want to buy it. So, keep thinking about how to make your creations stand out!"

### Optional Business Principle Section:

"In business, presentation is important. How something looks can affect how much people want it."

### Suggested Reading:

"Ask your parents to help you find a book about marketing or product design at the library!"

