M4.004

We're now organizing HUNTER's CARDSET using the letters M.A.T.R.I.X. Each letter has four rows—M1, M2, M3, M4—and each row contains seven sub-cards, labeled M1.001, M1.002, M1.003, and so on up to M1.007. This card arrangement is inspired by Niklas Luhmann's note-taking method, and we encourage you to create your own cards in each row. Download the 7 cards from the link below, and let's build them together!

M4.004: Design from the Sales Path
Title: "Ben's Beautiful Bookmarks"

Imagination:

Ben loved reading but noticed his friends often lost their place in their books. So, he decided to make colorful bookmarks with fun designs to help them. Ben thought carefully about who would use his bookmarks —his friends—and made sure they were fun and practical. He even sold them to a local coffee shop! Ben realized that when he thought about who his bookmarks could help, it made his designs even better.

Lesson:

Designing with others in mind helps children create meaningful products that solve real problems. This card encourages children to think about who their creations can help, teaching them to design with empathy and purpose.

Music:

- Ludwig van Beethoven - "Moonlight Sonata"
- The flowing, thoughtful melody reflects Ben's creative process, showing how careful planning can lead to success.

Quote:

- "Design with the user in mind, and your creations will shine."
- This quote emphasizes the importance of considering others when designing something, leading to more thoughtful and impactful results.

Parent-Child Dialogue:

- Parent: "What do you think Ben did well with his bookmarks?"
- Child: "He made them so his friends wouldn't lose their place in their books!"
- Parent: "Exactly! When we help others, our creations become even more special."

Grandparent-Grandchild Dialogue:

- Grandparent: "Ben's story reminds me of when I made quilts for my neighbors. Sometimes, what we create is meant to help others."
- Grandchild: "Maybe I can make something for my friends too!"
- Grandparent: "Yes, and think about what they need. That's the first step, just like Ben."