

T2.005:

Cocal Publication Agent
for Early Childhood

Education

We're now organizing HUNTER's CARDSET using the letters M.A.T.R.I.X. Each letter has four rows—M1, M2, M3, M4—and each row contains seven sub-cards, labeled M1.001, M1.002, M1.003, and so on up to M1.007 this card arrangement is inspired by Niklas Luhmann's note-taking method, and we encourage you to create your own cards in each row. Down the link below, and let's build them together!

I2.005: Local Publication Agent for Early Childhood
Education

Subject: Help Us Share the Story of HUNTER Cards
- Your Expertise is the Key!

Dear [Name],

Your creativity and talent for helping educators and authors tell their stories are well known in Tippecanoe. You've been instrumental in bringing local educational content to life, ensuring that important voices are heard and shared. We believe you're the person who can take HUNTER Cards from a local phenomenon to a national movement.

HUNTER, born at Franciscan Health Lafayette East, created his first card at the tender age of five and a half. His imagination blossomed into a powerful learning tool that is now shaping how children discover and create. We need someone like you, with your expertise in publishing and education, to help take this vision to the next level.



Here's what we can offer you:

- Turn Local Creations into Published Works: As a publication agent, you'll help families and educators turn the cards they create into published materials. You'll provide the guidance they need to make their ideas flourish and, in turn, help expand the reach of HUNTER Cards.
- Lead a National Movement: Your work with HUNTER Cards will set the stage for similar projects across the country. As we expand to 3,300 counties, you'll be the one who helped start all, providing your expertise and creative insight.
- Exclusive Projects and Collaborations: With our partnership with the Museum of Leaf Cards in Southern France, you'll have the opportunity to be involved in international projects, helping to create published works that transcend borders. We see you as the leader who can take these local creations and turn them into something that will inspire children everywhere. Your talent and vision are exactly what we need to make this dream a reality.

"One small step for man, one giant leap for mankind" - much like Neil Armstrong, who took his first step at Purdue University, we're stepping into something new and exciting, and we hope you'll take this leap with us.

Visit us at:

- www.matrixkidscards.co
- www.matrixkids.org

Warm regards, Matrix Kids Cards

Co-Founded by a PhD graduate from Purdue University, and HUNTER, the fourth-grade creator of the cards, born at Franciscan Health Lafayette East!







12 005: Local Publication Agent for Early Childhood Education

Attachment: Publishing Partnership Agreement

- Turning Creations into Published Works

Overview of Collaboration

This agreement outlines a partnership between Matrix Kids Cards and the designated Local Publication Agent. The goal is to turn the creative works produced by children, families, and educators using HUNTER Cards into professionally published content that can be shared locally and beyond.

Roles and Responsibilities

- Editorial Support: Provide editorial guidance and support to families, educators, and children as they develop their own HUNTER Cards, ensuring the content is polished and publication-ready.
- Publishing Management: Manage the publishing process, from coordinating with local printers to securing ISBNs and other necessary details for public distribution.
- Distribution Oversight: Oversee the distribution of published works, ensuring they are available in local bookstores, libraries, and online platforms.
- Author Promotion: Help promote the local creators and their published works through book launches, signings, and promotional events in the Tippecanoe area.

Key Objectives

- Empower creativity by turning local card creations into published works that families and children can proudly share.
- Expand local talent by providing publication opportunities for educators and children alike, turning Tippecanoe into a hub for creative educational content.
- Build a replicable publishing model that can be adapted to other counties as HUNTER Cards expand.

Benefits of Partnership

- Exclusive Rights: You will hold exclusive publishing rights to all works produced in partnership with HUNTER Cards within Tippecanoe County.
- Brand Visibility: Your publishing agency will be featured in all marketing and promotion efforts surrounding the launch of local card creations.
- Scalable Opportunity: As we expand to 3,300 counties, you will be at the forefront of this educational publishing revolution, helping lead the charge in promoting young creators nationwide.

Term of Agreement

This is a preliminary agreement that sets the foundation for a long-term partnership. The formal publishing agreement will be signed following the review and approval by legal representatives.

We are excited to collaborate with you to turn creativity into lasting published works!

