









Objective:

Identify the specific educational challenges and opportunities in Tippecanoe County. Understanding the gaps in the current early childhood education system will help position HUNTER Cards as a valuable learning tool for both parents and educators.

HUNTER's Story: the Challenge of Learning
HUNTER loved learning, but he noticed something:
not all kids had the right tools to help them
explore their creativity. Some schools didn't have
the resources, and many kids didn't know where to
start. HUNTER wanted to make sure every child
had the same chance to unlock their potential—
whether they were at home, in school, or at play.
That's why HUNTER created his cards. He saw that
by filling in the gaps, he could help other children
learn in a way that was fun, engaging, and
educational. Now, with HUNTER Cards, Tippecanoe
families and schools can join the adventure, too!













Timeline for Tippecanoe Launch (Educational Needs and Gaps Focus) Phase 1: Pre-Launch Preparation October - Early <u>December 2024)</u> October 2024: · Research Educational Standards: Just like HUNTER discovered where learning was difficult, we start by understanding the current educational standards and resources in Tippecanoes Resources: · Indiana Department of Education · Tippecanoe School District (1500 \$ 18th St, Lafayette, IN 47905; 2 765-772-1600) · Reach Out to Local Educators: · We invite educators to share what tools are missing in their classrooms. Bright Futures Preschool - Tippecanoe Elementary School



• November 2024:

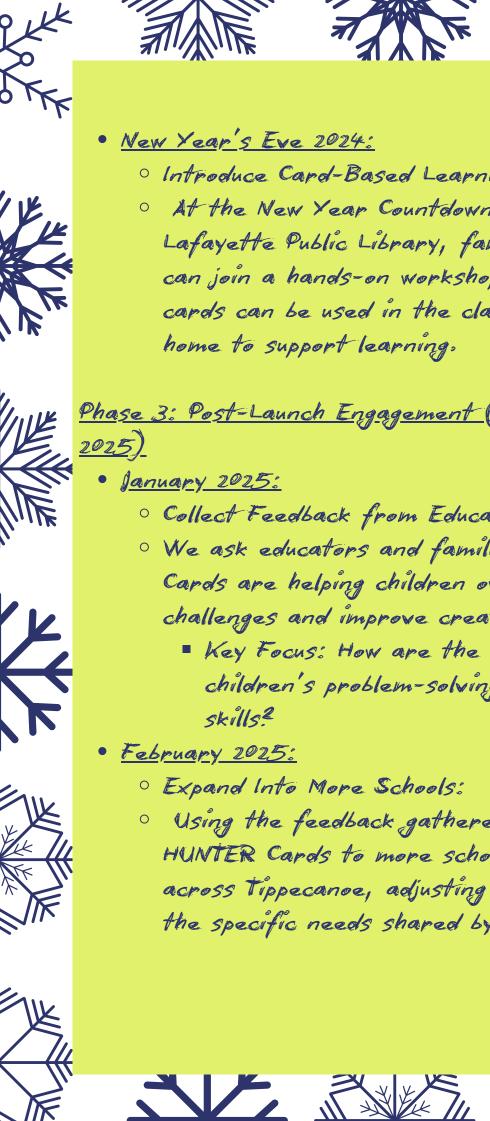
- · Analyze Gaps in Early Education:
- We gather insights from educators, parents, and early childhood centers about what's missing in terms of learning tools.
 - Local Schools and Centers:
 - Smart Start Daycare (789 Baby St,
 West Lafayette, IN 47906)

- Key Question: What specific gaps can HUNTER Cards fill in local classrooms?
- · Prepare to Address Gaps:
- Just as HUNTER created his cards to fill learning gaps, we prepare HUNTER Cards to help where it's needed most, from creative problem-solving to storytelling and beyond.

Phase 2: Launch (December 2024 - New Year 2025)

- · December 2024:
 - · target Schools and Daycares:
 - HUNTER always knew that the right tools could make a difference. We begin introducing HUNTER Cards to local schools and daycares, positioning the cards as the perfect solution to creative learning challenges.

 Action: Provide demo sets of HUNTER Cards to schools like Tippecanoe Elementary School and Bright Futures Preschool.



New Year's Eve 2024:

- · Introduce Card-Based Learning Workshops:
- · At the New Year Countdown event at Lafayette Public Library, families and educators can join a hands-on workshop to see how the cards can be used in the classroom and at home to support learning.

Phase 3: Post-Launch Engagement (January - February

- Collect Feedback from Educators and Parents:
- · We ask educators and families how HUNTER Cards are helping children overcome learning challenges and improve creativity.
 - Key Focus: How are the cards impacting children's problem-solving and creative
- · Expand Into More Schools:
- Using the feedback gathered, we introduce HUNTER Cards to more schools and centers across tippecanoe, adjusting the cards based on the specific needs shared by educators.

How HUNTER Cards Fill Educational Gaps in tippecanoe Just like HUNTER discovered how to help his friends learn better, HUNTER Cards are designed to help children in tippecanoe develop creativity and problemsolving skills—areas often missing in traditional learning tools. By focusing on the imagination and individual thinking that are key to early development, these cards offer a fresh approach to learning for kids aged 0-6.

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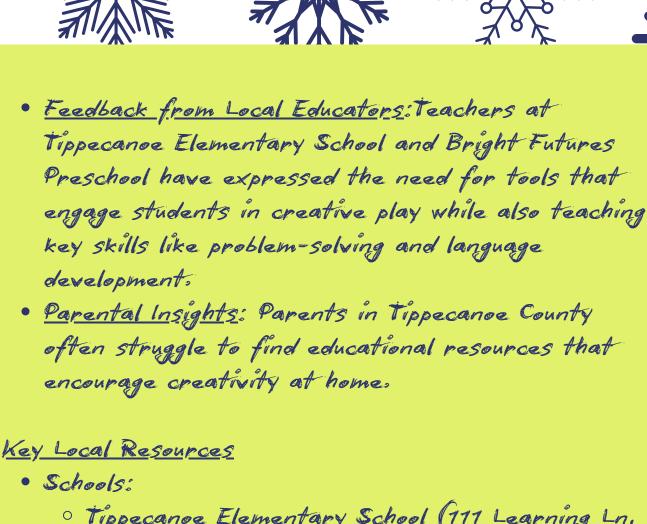
· Key Gaps Addressed:

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- · Creative Thinking: Many traditional learning tools focus on memorization, but HUNTER Cards encourage kids to think outside the box.
- Storytelling and Language Development: The cards foster communication and imagination, helping children build storytelling skills.
- Problem-Solving: HUNTER Cards use interactive challenges to help children develop critical thinking.

Local Educational Needs Overview

<u>Current Standards</u>: The Indiana Early Learning
 Standards provide a baseline for early childhood
 education, but there are significant gaps in
 creative learning tools and story-based learning.



- · Tippecanoe Elementary School (111 Learning Ln, Lafayette, IN 47909)
- · Early Learners Academy (222 Learning Ave, West Lafayette, IN 47906)
- Early Childhood Centers:
 - · Bright Futures Preschool (567 Growth Ln, West Y Lafayette, IN 47906)
 - · Smart Start Daycare (789 Baby St, West Lafayette, IN 47906)





